

REMARKS

Reconsideration of the subject application as amended herein is respectfully requested.

The Examiner has rejected the claims in view of the Conroy reference. The Conroy reference discloses an apparatus and method for generating labels and other kinds of markings on the disc. The labels and markings are made by selectively melting or otherwise distorting a substrate of the disc and then setting the substrate using various forms of radiation. One form of radiation mentioned is a UV source.

The present invention pertains to a disc having an image that is sensitive or responsive to UV radiation, and a device using the disc which includes a UV source. The UV source is selectively activated to render the image on the disc visible. Several types of devices are disclosed. In one embodiment, the device is a PC or other consumer oriented product that includes a disc drive reading the disc for data as is conventional. However, what is not conventional is a UV source that is mounted on a housing of the device. In this way, the user can read the information on the disc, even in the dark. This information may include content-relevant information, instructions, etc. This embodiment is illustrated in Figs. 2 and 6.

In another embodiment of the invention, a storage box is provided for holding one or more discs, at least some of the discs having a surface with a UV responsive image. Again, the housing forming the box includes a UV source that is selectively activated to render the image on a disc visible. The box may be flat jewelry box or a larger box holding several stacked discs. This embodiment of the invention is illustrated in Figs. 4A, 4B and 5.

There are several major differences between Conroy and this invention. First, as discussed above, a UV source is mentioned as a source of radiation for setting the substrate in the process of making the image. However the image itself is not sensitive or responsive to UV light to render it visible.

Second, the UV source itself is not selectively activated to render the UV image visible. Rather, the UV source in Conroy is activated to generate the image itself.

Third, the apparatus and method disclosed in Conroy pertain to the process of making the disc itself. The present invention pertains to devices that store or play a disc with a UV image. That is the invention pertains to devices using the disc for data storage and not to the production of the disc, *per se*.

Fourth, in the present invention, standard devices, such as disc players, PCs, portable PCs, etc., are modified by adding a UV source that is selectively activated to view images on a disc. There is nothing in the prior art including Conroy that discloses or even suggests this concept.

Fifth, in the present invention, the disc has two positions: a first position in which the disc is disposed inside the disc reader and data from the disc is read, and a second position in which the disc is at least partially outside the disc reader or drive and the UV source applies UV thereto. There is nothing in Conroy to suggest this feature.

Sixth, in one embodiment of the present invention, the image is generated using fluorescent or phosphorescent paints on a label and the label is adhesively attached to the disc. In Conroy, markings are made in the substrate.

It is respectfully submitted that the subject application is patentably distinguishable over Conroy. Therefore, an early notice of allowance is respectfully requested.

Respectfully submitted,

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